Bbc Web Style Guide

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News style guide - searchable version - BBC Academy
A few titles are always capped up, whether you name the person or not (eg the Queen, the Pope, Archbishop of XX). But our style generally is to minimise the use of capital letters. Political job...

Grammar, spelling and punctuation - BBC Academy

BBC Mobile Style Guide - Global Visual Language for the mobile web. Ben Guyer, Riikka Puustinen, Claudia Urschbach, Dan Dumitriu. Last modified at 5:16 PM, 09 June 2009 3 1. Introduction This style...

Mobile Style Guide - BBC
a/an. Pronunciation is the key. Use "an" before any word or abbreviation beginning with a vowel sound, including words beginning with a silent "h" (as far as we know there are only four of these ...

A - BBC News style guide
The logo should be used in full colour with white BBC blocks on all CBeebies backgrounds, especially when on screen. The only rare exception on-screen is where the background has to be light and...

Style Guide - BBC
BBC Guidelines, including technology policies and standards in Delivering Quality, Editorial Guidelines (previously known as Producer Guidelines), and links to other guidelines topics from the BBC

BBC - Guidelines - Overview
Our Global Experience Language (GEL) is the BBC's shared design framework which enables us to create consistent and delightful user experiences across all of our Digital Services.

BBC GEL | Homepage
Breakfast. 15/11/2020. The latest news, sport, business and weather from the BBC's Breakfast team.

BBC iPlayer - BBC One Guide - Sun Nov 15 2020
Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.

BBC - Homepage
The BBC News style guide has been compiled to assist producers and journalists in writing for online, as well as all broadcast media. - BBC's Learning Portal

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Style Guide - BBC
David.Ireland@bbc.co.uk If your programme is a repeat, make sure David also knows. 3. Presentation Details Presentation details for pre-recorded programmes should either 1. be included in the script window in Highlander or 2. be emailed to Radio 3 Presentation (external address: Radio.3-Presentation@bbc.co.uk) at the same time the audio is ...

Style Guide - BBC
Edit and Tell Us More functions. There are two functions available to add to Genome listings, the Edit function and the Tell Us More field.. The Edit function is used to correct any errors

introduced by the Optical Character Recognition software, and this is the main function of this phase of the project - in a word, proofreading.. You can use the Tell Us More form to include additional ...

Editing Style Guide - BBC Genome
File Name: Bbc Web Style Guide.pdf Size: 5399 KB Type: PDF, ePub, eBook Category: Book Uploaded: 2020 Oct 22, 09:22 Rating: 4.6/5 from 852 votes.

Bbc Web Style Guide | azrmusic.net
This guide introduces producers and editors to subtitling best practice and technical requirements, with an emphasis on online content. For a complete reference guide see the BBC Subtitle...

How do I create subtitles? - Academy Guides - BBC
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Bbc Web Styleguide - tzaneentourism.co.za
The BBC style guide says 'men' should be left out of job descriptions unless only males are involved By Anita Singh, Arts and Entertainment Editor 16 November 2020 • 8:29pm

Technology is meant to make life easier and to raise its quality. Our interaction with technology should be designed according to human needs instead of us being required to adapt to technology. Even so, technology may change quickly and people and their habits change slowly. With the aim of supporting user acceptance of iTV, the focus of this book is on the usability of iTV applications. A method for developing interaction design patterns especially for new technologies is presented for the first time. The main characteristics covered in this new approach are: systematic identification of recurrent design problems; usability as a quality criterion for design solutions; integration of designers into the pattern development process including identification of designers' needs, and iterative evaluation and optimisation of patterns to encourage designers to accept and use them; usability testing to identify proven design solutions and their trade-offs; presentation of specific design guidelines.

Deliver an optimal user experience to all devices—including tablets, smartphones, feature phones, laptops, and large screens—by learning the basics of responsive web design. In this hands-on guide, UX designer Clarissa Peterson explains how responsive web design works, and takes you through a responsive workflow from project kickoff to site launch. Ideal for anyone involved in the process of creating websites—not just developers—this book teaches you fundamental strategies and techniques for using HTML and CSS to design websites that not only adapt to any screen size, but also use progressive enhancement to provide a better user experience based on device capabilities such as touchscreens and retina displays. Start with content strategy before creating a visual design Learn why your default design should be for the narrowest screens Explore the HTML elements and CSS properties essential for responsive web design Use media queries to display different CSS styles based on a device's viewport width Handle elements such as images, typography, and navigation Use performance optimization techniques to make your site lighter and faster

A classic reference book on user interface design and graphic design for web sites, updated to reflect a rapidly changing market Consistently praised as the best volume on classic elements of web site design, Web Style Guide has sold many thousands of copies and has been published around the world. This new revised edition confirms Web Style Guide as the go-to authority in a rapidly changing market. As web designers move from building sites from scratch to using content management and aggregation tools, the book's focus shifts away from code samples and toward best practices, especially those involving mobile experience, social media, and accessibility. An ideal reference for web site designers in corporations, government, nonprofit organizations, and academic institutions, the book explains established design principles and covers all aspects of web design--from planning to production to maintenance. The guide also shows how these principles apply in web design projects whose primary concerns are information design, interface design, and efficient search and navigation.

This guide has been completely revised and updated. The authors have revisited all the websites recommended in the first edition and cut out the dead wood, bringing the book thoroughly up to date. It is aimed at every family and household.

Programme Making for Radio offers trainee radio broadcasters and their instructors focused practical guidelines to the professional techniques applied to the making of radio shows, explaining how specific radio programmes are made and the conventions and techniques required to produce them. This book describes how and why these methods are applied through the use of a behind-the-scenes glimpse at working practices and procedures used in the industry. It considers the constraints and incentives that limit or stimulate creativity and innovation within programme production. Programme Making for Radio examines the individual roles and responsibilities of the whole production team and the importance of team-working skills. Chapters focus on the specific requirements of specialist programmes and offer advice from a range of programme makers working in local and national broadcasting. There is a case study example that follows the progress of a feature programme from pitching the original idea, through assembling material to final transmission. Programme Making for Radio includes: a clear description of the role of each member of the programme making team, their duties and responsibilities practical tips on interviewing, mixing and presenting explanations of the key elements that make up a radio programme such as clips, wraps, packages, features and interviews with a full glossary of technical terms. This book is informative, accessible and comprehensive, covering the whole range of skills needed by the radio professional in the studio and on location.

Do virtual museums really provide added value to end-users, or do they just contribute to the abundance of images? Does the World Wide Web save endangered cultural heritage, or does it foster a society with less variety? These and other related questions are raised and answered in this book, the result of a long path across the digital heritage landscape. It provides a comprehensive view on issues and achievements in digital collections and cultural content.

The Voices project of the British Broadcasting Corporation, a recent high-profile media investigation, gathered contemporary English dialect samples from all over the UK and invited contributions from the public to a dedicated website. This book explores both issues of ideology and representation behind the media project and uses to which the emerging data can be put in the study of language variation and change. Two lead-in chapters, written from the complementary perspectives of a broadcast media specialist, Simon Elmes, and an

academic linguist, David Crystal, set the project in the BBC's historical, social, and linguistic contexts. Following these, authorities in a range of specialisms concerned with uses and representations of language varieties address various aspects of the project's potential, in three broad sections: Linguistic explorations of the representations of language and the debates on language evoked by the data. The linguistic product of the project, including lexical, phonological, and grammatical investigations. Technical aspects of creating maps from the large electronic Voices database. An interactive companion website provides the means to access, explore, and make use of raw linguistic data, along with interpretive maps created from it, all accompanied by full explanations. Analysing 21st Century British English brings together key research and is essential reading for advanced undergraduate students, postgraduate students and researchers working in the areas of language variation, dialect and sociolinguistics. Contributors: David Crystal, Bethan Davies, Susie Dent, Simon Elmes, Holly Gilbert, Jon Herring, John Holliday, Alexandra Jaffe, Tommaso Milani, Rob Penhallurick, Jonnie Robinson, Mooniq Shaikjee, Ann Thompson, Will Turner, Clive Upton, Martijn Wieling.

Redesign your static website into a modern, fully responsive website. As the usage of mobile devices of all shapes and sizes increases exponentially every year, and dominates the manner in which many users access the web, it is now imperative for any business to have a responsive website that adapts seamlessly to any screen size and resolution — a change that will impact not only your designs but the way you build your site. Moving to Responsive Web Design shows you how to convert fixed grids, previously built on absolute units such as pixels, into fluid ones, based on relative units such as percentages or ems. You will also learn to plan how your designs and patterns will adapt across various breakpoints, and how to approach the challenge of responsive images. The prospect of converting an existing site into responsive design, when you don't have all the time in the world and your resources are already outstretched, can be daunting, but with this book and the right tools you can tame the scope of the project from the start and find the time for you and your team to work on making your site enjoyable on any device. Moving to Responsive Web Design is full of ideas and examples of how you can more easily plan, design, develop, and release, your responsively redesigned site. Provides ways of finding time in your hectic schedule to complete a project that is truly important Helps you to scope a responsive redesign project so it's achievable with the resources you have available Provides examples of how other teams have solved some of the most common problems What You Will Learn Find the time in your busy schedule to redesign your site. Engage the entire team in the plan, design and development process. Use your resources in clever and efficient ways. Focus on reusability to save your team time and money. Release your first fully responsive site. Who This Book is For Busy designers, and developers who want to convert an existing site to responsive design and don't have all the time in the world. It's for teams who know that the move to having a responsive site is the right one, but are struggling to find the time and resources to fit such an expansive project into their already overflowing schedules.

The Magazines Handbook is an introductory guide to all aspects of magazine journalism and publishing. The book explores the latest innovations in digital design and delivery, whilst also reaffirming the continued importance of key journalistic skills, including good interviewing, feature writing and news writing. The book includes chapters on the visual aspects of magazines, such as illustration and picture editing, and chapters covering the business background of this increasingly global industry. Jenny McKay offers tips on training and work experience as well as outlining the function of various editorial jobs. Profiles of four young journalists give a flavour of life in the early years of a career. Chapters include: advice on embarking on a career in magazine journalism; an overview of magazine design and the

production process; analysis of the state of the magazine industry today, with a look to its future; a discussion of legal issues related to magazine journalism; a glossary of key terms and recommended reading in every chapter. Now in its fourth edition, The Magazines Handbook offers a nuanced and reflective account of periodical journalism, ideal for students of journalism and budding professionals who are seeking a useful starting point for wide-ranging academic discussion about magazines.

Global Writing for Public Relations: Connecting in English with Stakeholders and Publics Worldwide provides multiple resources to help students and public relations practitioners learn best practices for writing in English to communicate and connect with a global marketplace. Author Arhlene Flowers has created a new approach on writing for public relations by combining intercultural communication, international public relations, and effective public relations writing techniques. Global Writing for Public Relations offers the following features: Insight into the evolution of English-language communication in business and public relations, as well as theoretical and political debates on global English and globalization; An understanding of both a global thematic and customized local approach in creating public relations campaigns and written materials; Strategic questions to help writers develop critical thinking skills and understand how to create meaningful communications materials for specific audiences; Storytelling skills that help writers craft compelling content; Real-world global examples from diverse industries that illustrate creative solutions; Step-by-step guidance on writing public relations materials with easy-to-follow templates to reach traditional and online media, consumers, and businesses; Self-evaluation and creative thinking exercises to improve cultural literacy, grammar, punctuation, and editing skills for enhanced clarity; and Supplemental online resources for educators and students. English is the go-to business language across the world, and this book combines the author's experience training students and seasoned professionals in crafting public relations materials that resonate with global English-language audiences. It will help public relations students and practitioners become proficient and sophisticated writers with the ability to connect with diverse audiences worldwide.

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