

### Case Study Coupa

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Coupa Case Study: A systematic Update for an Outdated Process Coupa makes companies more profitable by reducing their costs: all with one simple platform that employees actually enjoy using.

**Coupa Case Study | Engagedly**  
Coupa Case Study Solution & Analysis In most courses studied at Harvard Business schools, students are provided with a case study. Major HBR cases concerns on a whole industry, a whole organization or some part of organization: profitable or non-profitable organizations.

**Coupa Case Study Solution and Analysis of Harvard Case Studies**  
CASE STUDY NPL NPL SHRINKS APPROVAL TIME WITH PICTURES, PRICES, PREFERRED SUPPLIERS PAGE 1 of 2 CASE STUDY CUSTOMER NPL LOCATION Phoenix, Arizona INDUSTRY Real Estate & Construction COMPANY SIZE 1,001 - 5,000 Coupa: Can you tell us a little about NPL? Jon: NPL Construction or Northern Pipeline Construction is an energy distribution company. We do installations and repair work for natural gas ...

**CASE STUDY - Coupa**  
SAP and Coupa Integration - A Case Study Like the idea of Coupa, but worried about integration with existing applications? We explain why BMW believed Mandant offered the ideal solution There has been a lot of buzz around Coupa since it launched in 2006, and with good reason.

**SAP and Coupa Integration - a case study - Mandant**  
Case Study Description The case describes the growth of Coupa, a software as a service platform for procurement / expense management. The issues in the case are around how fast to grow and how to finance that growth.

**Coupa (10 Steps) Case Study Analysis & Solution**  
Provided below are a select number of case studies illustrating the achievements our customers have experienced with Coupa. These customers span a broad set of industry verticals, products and technical environments. We invite you to explore these examples as you evaluate your SaaS provider and their capabilities.

**Implementation Case Studies - Coupa Success Portal**  
PAGE 4 of 4 CASE STUDY SPENDING WISELY With Coupa, managers and employees can easily manage spend in smarter ways. For companies experiencing a high rate of change, budget compliance is very difficult. With Coupa, employees get an easy-to-use shopping experience which ensures that the company's spend is on-PO and on-Contract. The company's negotiated contracts can easily be supplemented ...

**BOX - Coupa**  
CASE STUDY AUCTION.COM COUPA PROVES TO BE HOT PROPERTY PAGE 1 of 3 CASE STUDY CUSTOMER Auction.com LOCATION Belmont, CA INDUSTRY Real Estate & Construction COMPANY SIZE 1-1,000 One of Auction.com's objectives is get the company ready for a public offering if and when they're ready to do so. The need to gain greater control over procurement spend and direct those savings to the bottom line ...

**AUCTION - Coupa**  
CASE STUDY NEC CORPORATION NEC FINDS GLOBAL SAVINGS WITH COUPA'S PROCUREMENT SOLUTIONS PAGE 1 of 3 CASE STUDY CUSTOMER NEC Corporation LOCATION Tokyo, Japan & London, England INDUSTRY Computer & Internet COMPANY SIZE 5,000 + Coupa: Gavin, can you tell me about your background and what you do at NEC? Gavin: I was born in Scotland and worked in London and San Francisco as an accountant for ...

**NEC CORPORATION - Coupa**  
OBVIOUSLY THE COUPA PROCESS THAT CITIZENS BANK HAD BEEN USING SINCE MAY 2012 WAS THE BETTER OF THE TWO WORLDS. CASE STUDY FIRSTMERIT CORPORATION FIRSTMERIT BANK IMPLEMENTS COUPA FOR BEST IN CLASS PROCUREMENT AND REPORTING CAPABILITIES PAGE 1 of 2 CASE STUDY CUSTOMER FirstMerit Corporation LOCATION Akron, OH INDUSTRY Banking & Financial Services COMPANY SIZE 1,001 - 5,000 COUPA: Tell me about ...

**FIRSTMERIT CORPORATION - Coupa**  
Coupa Case Study Analysis & Solution. Posted by Thomas on Mar-13-2020 . Case Study Analysis & Solution. There are 10 essential steps that could help analyze and find a solution to the Case Study. This paper mentions each of these steps and what should be done under them to arrive at a solution. Step 1 - Reading the Fundamentals of Communication by the Harvard Business Review . There exists ...

**Coupa Case Study Analysis & Solution**  
Pearson Education, a FTSE 100 company and the world's leading education organization, needed a procurement system that was going to drive user experience and be a best-in-class tool for their 25,000 users across the US and UK. Pearson selected Coupa's BSM Platform to seamlessly manage procurement, invoicing, contracts, sourcing and analytics from end to end. In just 6 months they have £300 ...

**Coupa Case Study | Pearson**  
Coupa Software Case Studies. CFO at Fast Growing Solar Manufacturer My Day is Easier with Coupa. Alan Wong Finance Director. Read Case Study. Pandora CFO Cuts Procurement Time with Coupa. Steve Cakebread EVP and CFO. Read Case Study. Coupa Makes Journal Employees Incredibly Efficient. Matt O'Malley Procurement and Scouting Manager. Read Case Study. Coupa Helps Biotech Startup Grow Purchasing ...

**71 Coupa Software Case Studies, Success Stories**  
Get info on our implementation process, case studies, and best practices to help you get you successful with Coupa in record time.

**Implement - Coupa Success Portal**  
Barclays is a global financial institution that is at the center of innovation in the financial technology space. But as a global bank, it also needs to comply with strict regulations and legal requirements. With Coupa, Barclays has been able to simultaneously make compliance easier and bring innovation into Barclays global procurement.

**Coupa Case Study - Barclays**  
Case Study: Bright worked closely with Coupa to mirror their brand values and deliver impressive results.

**COUPA case study | Bright Group | Newcastle**  
You can use either the Coupa API, flat files, web services, custom code, or any integration provider to make seamless connections between Coupa and your ERP. To see some applications that we've worked with in the past, check out our Case Studies page, where we outline how we've integrated with thousands of systems and have hundreds of thousands of API calls every day.

**Integrate - Coupa Success Portal**  
Overview This case study is about an international software company that was in need of an integrated Spend Management Solution to support their rapid growth. To get their spend under management, this company implemented both Coupa eProcurement and Coupa Expense Management with full integration to Netsuite, ADP, and Bamboo HR in 4 months.

**International Software Company - Coupa Success Portal**  
Coupa: Managing Data for a Rapidly Expanding Company Coupa Software is a cloud-based business spend management (BSM) platform that provides visibility into how companies spend money. With Coupa, businesses can gain insights that enable them to achieve measurable savings and drive profitability.

**Coupa: Managing Data for a Rapidly Expanding Company**  
Overview This case study is about a Fortune 500 Telecom company. They were struggling with their monthly accrual process and getting their services spend under control. Coupa is successfully being used for requisition, approvals, purchase orders, receiving, invoices, reporting, and benchmarking.