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Financing the American Dream: A Cultural History of ...

Financing the American Dream is an institutional history of the consumer credit

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Industry, a social history of consumers, and a cultural history of debt. It not only suggests how Americans learned to pay for goods in creative ways but explains the process by which consumer credit came to receive widespread moral sanction. . . .

Financing the American Dream | Princeton University Press

Financing the American Dream, subtitled "A Cultural History of American Credit," takes a hard look at the effect that consumer credit facilities have on the social values in modern American culture. The author, an assistant professor of history at Augustana College in Rock Island, Ill., and the featured speaker at ABI's annual NCBJ luncheon (see p. 1), investigates whether the increasing role of consumer credit as a means to facilitate consumer spending has changed America's traditional ...

Financing the American Dream | ABI

Financing the American Dream: A Cultural History of Consumer Credit. Once there was a golden age of American thrift, when citizens lived sensibly within their means and worked hard to stay out of debt.

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Financing the American Dream by Lendol Calder. Publication date 1999-02-22 Topics Economics - General, History - General

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Financing the American Dream is an institutional history of the consumer credit industry, a social history of consumers, and a cultural history of debt. It not only suggests how Americans learned to pay for goods in creative ways but explains the process by which consumer credit came to receive widespread moral sanction.

Financing the American Dream: A Cultural History of ...

Combining clear, rigorous arguments with a colorful, narrative style, Financing the American Dream will attract a wide range of academic and general readers and change how we understand one of the most important and overlooked aspects of American social and economic life.

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Special Considerations . Today, home ownership is frequently cited as an example of attaining the American Dream. It is a symbol of financial success and independence, and it means the ability to ...

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American Dream Definition - investopedia.com

Financing the American Dream is an institutional history of the consumer credit industry, a social history of consumers, and a cultural history of debt. It not only suggests how Americans learned to pay for goods in creative ways but explains the process by which consumer credit came to receive widespread moral sanction. . . .

Amazon.com: Financing the American Dream: A Cultural ...

The American Dream is a national ethos of the United States, the set of ideals (democracy, rights, liberty, opportunity and equality) in which freedom includes the opportunity for prosperity and success, as well as an upward social mobility for the family and children, achieved through hard work in a society with few barriers. In the definition of the American Dream by James Truslow Adams in ...

American Dream - Wikipedia

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CNBC "Financing the American Dream" episodes - YouTube

Between 2007 and 2017, extreme weather, health risks, sea-level rise, and food inflation, have cost the U.S. government \$350 billion. 10. Some point to social trends as proof that the American Dream has died, including epidemics of obesity, child abuse, and drug addiction.

What Is the American Dream: History, Quotes

President George W. Bush signed the American Dream Downpayment Initiative (ADDI) on December 16, 2003. The program provides grants to help lower income and minority homebuyers with down payments and closing costs. President Bush said at the time, "Today we bring many thousands of Americans closer to the great goal of owning a home."

The American Dream Downpayment Initiative

The "American Dream" is a sort of ethos or set of beliefs that drive many U.S. citizens as they work toward creating a life for themselves. This set of ideals – which includes notions of individual rights, freedom, democracy, and equality – is arguably centered around the belief that each individual has the right and freedom to seek prosperity and happiness, regardless of where or into what circumstances they were born.

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American Dream - Corporate Finance Institute

Once there was a golden age of American thrift, when citizens lived sensibly within their means and worked hard to stay out of debt. The growing availability of credit in this century, however, has brought those days to an end -- undermining traditional moral virtues such as prudence, diligence, and the delay of gratification while encouraging reckless consumerism.

Financing the American Dream: A Cultural History of ...

Two movie scenes can bookend the last hundred years of housing finance. In Frank Capra's *It's a Wonderful Life* (RKO Radio Pictures Inc. 1946), George Bailey speaks to panicked depositors demanding their money back from Bailey Bros. Building and Loan.

Financing The American Dream

Debunking what he calls the "'myth of lost economic virtue'"--the notion that Americans lived debt-free until the advent of consumer credit gave rise to a kind of collective hedonism corrosive to...

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