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Dr. Hill has published more than 50 articles in peer-reviewed academic journals and has served on the editorial boards of several top-tier journals, including the Academy of Management Review and the Strategic Management Journal. He also is the author of a successful international business textbook.

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Hill, W., Jones, G. R. & Galvin, P. (2004). Strategic management: An integrated approach, Wiley, Milton. Mankins, M. C. & Steele, R. (2005). Turning great strategy into great performance, Harvard Business Review (July–August), 64–72.

Strategic Management and Business Performance

As part of manager's function, Hill and Jones (2010) contended that strategy is a set of actions that are associated with managers' roles to enhance their firm's performance. Wheelen and Hunger...

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