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Breakthrough Ideas

**Little Bets How  
Breakthrough Ideas  
Emerge From Small  
Discoveries Peter Sims**

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~~Little Bets: How Breakthrough Ideas  
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Bets by Peter Sims - Book Summary |  
How big, breakthrough Ideas emerge~~

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How Big Ideas Emerge From Little

Bets - Peter Sims - Book

Recommendations Little Bets | Peter

Sims | Talks at Google *How to*

*Innovate: LITTLE BETS by Peter Sims*

*SOCOK13 Keynote Session - Little*

*Bets: How Breakthroughs Emerge*

*From Small Discoveries* ~~My review~~

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Peter Sims 'Little Bets' Talks at Google

Peter Sims: Innovation Expert,  
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~~"Little Bets" 15 Books Top VC Marc  
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**"Little Bets" Keen On... Peter  
Sims: What is a Little Bet?**

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Joel Greenblatt's Magic Formula  
Returns 40% Per Year? How To Use  
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Market by creating a Category - with  
Chris Lochhead, author of Play Bigger  
Davos 2013 - An Insight, An Idea with  
Clayton Christensen How This Man*

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*Profited \$1 Billion Betting on Hong  
Kong Horse Races Peter Sims - Fail  
small so that you can succeed big*

*Little Bets How Breakthrough Ideas*

In a nutshell, Sims' book refreshes a simple idea of how productive and valuable it can be to work in small steps. He calls these steps "little bets"

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to illustrate risk management opportunities coming with gradual development rather than big bets of putting every resource behind unproven ideas. In doing so Sims accomplishes to address two objectives.

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*Little Bets: How breakthrough ideas  
emerge from small ...*

1) Making little bets so that you can make big bets. 2) Cultivating a growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play -

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To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

*Little Bets: How Breakthrough Ideas  
Emerge from Small ...*

Little bets offers something to both groups. The conceptual thinkers have

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good ideas- but they are rarely entirely right- or exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

*Little Bets: How breakthrough ideas*

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*emerge from small ... Small*

Discoveries Peter Sims  
Today's book belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries." written by Peter Sims. Alan Kay, the respected technologist, once said "The best way

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to predict the future is to invent it.”.

But how do we invent the future,  
especially if it's not a logical extension  
from the past?

*Little Bets: How breakthrough ideas  
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Peter Sims – Little Bets: How

*Page 16/59*



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Breakthrough Ideas Emerge from  
Small Discoveries. Home; Products;  
Peter Sims – Little Bets: How  
Breakthrough Ideas Emerge from  
Small Discoveries

*Peter Sims – Little Bets: How  
Breakthrough Ideas Emerge ...*

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## Read Free Little Bets How Breakthrough Ideas

224. ISBN. 978-1439170427. Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process.

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*Little Bets - Wikipedia*

Discoveries Peter Sims  
Little Bets: How Breakthrough Ideas  
Emerge from Small Discoveries: Sims,  
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*Little Bets: How Breakthrough Ideas*

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*Emergence from Small* ... Small

Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book."--Daniel H. Pink, author of *A Whole New Mind* and *Drive* "A

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fascinating and revealing journey  
through the real-life dynamics of the  
creative process.

*Little Bets: How Breakthrough Ideas  
Emerge from Small ...*

Little Bets: How Breakthrough Ideas  
Emerge from Small Discoveries -

# Read Free Little Bets How Breakthrough Ideas

Kindle edition by Sims, Peter.

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Behind every breakthrough idea is often a host of experiments that flopped - and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book." (Daniel H. Pink Author

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of 'Drive' and 'A Whole New Mind') "A fascinating and revealing journey through the real-life dynamics of the creative process.

Lays out strategies for harnessing

*Page 24/59*



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one's creativity for greater success,  
drawing on the wisdom of more than  
two hundred creative thinkers,  
including Steve Jobs and Chris Rock.

“An enthusiastic, example-rich  
argument for innovating in a particular  
way—by deliberately experimenting and

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emerge from small exploratory steps in novel directions. Light, bright, and packed with tidy anecdotes” (The Wall Street Journal). What do Apple CEO Steve Jobs, comedian Chris Rock, prize-winning architect Frank Gehry, and the story developers at Pixar films all have in common? Bestselling author Peter

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Sims found that rather than start with a big idea or plan a whole project in advance, they make a methodical series of little bets, learning critical information from lots of little failures and from small but significant wins. Reporting on a fascinating range of research, from the psychology of

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Emerges from the influential field of design thinking, Sims offers engaging and illuminating accounts of breakthrough innovators at work, and a whole new way of thinking about how to navigate uncertain situations and unleash our untapped creative powers.

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How did Pixar go from producing CAT scan images to winning Oscars? How did Steve Jobs turn Apple into a world-beating company? How does Amazon's culture encourage innovation? How can you find the creative solutions demanded by our

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Emerging world? The answer, according to renowned business thought-leader Peter Sims, is LITTLE BETS. In these fast-moving times, it's next to impossible to predict what's around the corner, and harder still to formulate a foolproof plan to deal with it. Truly innovative companies, Sims

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argues, don't get caught up in projections and predictions. Instead, they embrace uncertainty, take a chance, fail quickly and learn fast. This method has formulated thousands of modern advances, from Google's PageRank to Starbucks coffee shops - if you harness its power, what could

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“I want a meaningful career—not just a job. But how do I get there?” When passion drives your choices and your talents shine, opportunities abound. But you can't get there if you don't know where or how to start. This book



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shows you how. Since 1987, Echoing Green has provided over thirty million dollars in seed funding to the world's top young social entrepreneurs who figured out the where and the how. But their paths weren't straight or always clear. How did they do it? Meet five of these change makers and see for

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yourself as they dig deep and find their way. Career choice is a destination, not a decision, and having the right tools to navigate the ride is essential. The stories in this book will help you listen to your heart, use your head, and unleash your hustle. Meanwhile, thought-provoking questions will

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prompt you to discover what moves you most—what gets you out of bed in the morning—and guide you as you take inventory of your beliefs, acquired skills, and innate gifts so you can lock onto your inspiration. PLUS, more than 150 career resources and programs targeted toward helping you move

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your vision forward in real time that will put your career on the fast track. With a foreword by LIVESTRONG's Lance Armstrong and Doug Ulman and an afterword by Harlem Children's Zone's Geoffrey Canada, *Work on Purpose* is your source for inspiration and practical guidance around creating

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a career that will change your life—and  
the world. -- Provided by publisher.

Examines many of the failed designs  
and inventions that led to greater  
improvements citing as examples the  
1940 collapse of the Tacoma Narrows  
Bridge and the space shuttle disasters.

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The pressure to generate big ideas can feel overwhelming. We know that bold innovations are critical in these disruptive and competitive times, but when it comes to breakthrough thinking, we often freeze up. Instead of shooting for a \$10-billion payday or a

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Nobel Prize, the most prolific innovators focus on Big Little Breakthroughs—small creative acts that unlock massive rewards over time. By cultivating daily micro-innovations, individuals and organizations are better equipped to tackle tough challenges and seize transformational

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opportunities. How did a convicted drug dealer launch and scale a massively successful fitness company? What core mindset drove LEGO to become the largest toy company in the world? How did a Pakistani couple challenge the global athletic shoe industry? What simple



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habits led Lady Gaga, Banksy, and Lin-Manuel Miranda to their remarkable success? Big Little Breakthroughs isn't just for propeller-head inventors, fancy-pants CEOs, or hoodie-donning tech billionaires. Rather, it's a surpassingly simple system to help everyday people become everyday

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Greg Gianforte, the nation's top Bootstrapper, shows you the advantages of Bootstrapping vs. traditionally financed start-ups. You'll also learn how the unconventional Bootstrapping mindset-inventive,

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pioneering, and skeptical of conventional wisdom-applies to you and your business. With Bootstrapping Your Business at your side, you'll gain the advantage you need to outperform the competition-and succeed in today's take-no-prisoners marketplace.

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Provides an experimental approach to innovation, using such popular culture examples as NFL Films, Starbucks, and J. Crew to show how success can be achieved through prototyping and testing.

True North shows how anyone who

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emerges from small compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and

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coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development

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Plan centered on five key areas:  
Knowing your authentic self Defining  
your values and leadership principles  
Understanding your motivations  
Building your support team Staying  
grounded by integrating all aspects of  
your life True North offers an  
opportunity for anyone to transform

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their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy



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(CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many

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others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world's leading

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emerge from small  
medical technology company as its  
market capitalization increased from  
\$1.1 billion to \$60 billion. Since 2004,  
he has been a professor at the  
Harvard Business School. His 2004  
book Authentic Leadership  
(0-7879-7528-1) was a BusinessWeek  
bestseller. Peter Sims (San Francisco,

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CA) established “Leadership Perspectives,” a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is [www.truenorthleaders.com](http://www.truenorthleaders.com).

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The challenges we face these days are so great that we cannot rely entirely on ourselves, our communities, or our organizations to support us and help us stay on track. We need a small group of people with whom we can have in-depth discussions and share intimately about

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the most important things in our lives—our happiness and sadness, our hopes and fears, our beliefs and convictions. For the past thirty-five years, Bill George and Doug Baker have found the answer in what they call True North Groups. “At various times,” George and Baker write, “a

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True North Group will function as a nurturer, a grounding rod, a truth teller, and a mirror. At other times the group functions as a challenger or an inspirer. When people are wracked with self-doubts, it helps build their courage and ability to cope.” Drawing on recent research in psychology and

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sociology, George and Baker explain why True North Groups are so critical to helping us develop the self-awareness, compassion, emotional intelligence, and authenticity required to be inspired human beings and inspiring leaders. They cover every detail from choosing members,



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Establishing norms, and dealing with conflicts to evaluating progress and deciding when it's time to restructure. True North Groups provides a wealth of practical resources, including suggested topics for the first twelve meetings, advice on facilitating groups, techniques to evaluate group

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satisfaction, and much more. For the millions of people who are searching for greater meaning and intimacy in their lives, this book will help them to grow as leaders and as people—and to stay on course to their True North.

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