

Selling Sickness How The Worlds Biggest Pharmaceutical Companies Are Turning Us All Into Patients

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Selling Sickness: How the World's Biggest Pharmaceutical Companies are Turning Us All into Patients. Thirty years ago, the head of the drug company Merck made some remarkably candid comments about his distress that his company's market was limited to sick people. Suggesting he would like Merck to be more like the maker of Wrigley's chewing gum, the CEO said it had long been his dream to make drugs for healthy people, to "sell to everyone."

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Selling Sickness: How the World's Biggest Pharmaceutical ...

Selling Sickness reveals how widening the boundaries of illness and lowering the threshold for treatments is creating millions of new patients and billions in new profits, in turn threatening to bankrupt health-care systems all over the world.

Selling Sickness: ow the World's Biggest Pharmaceutical ...

Selling Sickness: How the World's Biggest Pharmaceutical Companies are Turning us All into Patients is a 2005 book by Ray Moynihan and Alan Cassels about unnecessary health care .

Selling Sickness - Wikipedia

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That dream now drives the marketing machinery of the most profitable industry on earth. From award-winning Ray Moynihan, -- one of the world's top medical journalists -- Selling Sickness reveals how widening the boundaries of illness and lowering the threshold for treatments is creating millions of new patients and billions in new profits. This in turn is driving up personal drug bills and threatening to bankrupt national health systems all over the world.

Selling Sickness: How the World's Biggest Pharmaceutical ...

Selling Sickness reveals how expanding the boundaries of illness and lowering the threshold for treatments is creating millions of new patients and billions in new profits, in turn threatening to bankrupt national healthcare systems all over the world. This Canadian edition includes an introduction placing the issue in a Canadian context and describing why Canadians should be concerned about the problem.

Selling Sickness: How the World's Biggest Pharmaceutical ...

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Summary: "Thirty years ago, Henry Gadsden, the head of Merck, one of the world's largest drug companies, told Fortune magazine that he wanted Merck to be more like chewing gum maker Wrigley's. It had long been his dream, he said, to make drugs for healthy people - so that Merck could "sell to everyone."" "Selling Sickness reveals how widening the boundaries of illness and lowering the threshold for treatments is creating.

Selling sickness : how the world's biggest pharmaceutical ...

The filmed production of Jeff Wayne's The War of the Worlds will be streamed online from Friday night.. The musical work is based on the classic novel by HG Wells' and Jeff Wayne's iconic double album. The arena tour features a Martian Fighting Machine, firing a real Heat Ray over the audience, while Wayne conducts the ULLAdubULLA Strings and 9-peice Black Smoke Band for the live show.

Jeff Wayne's The War of the Worlds is being streamed ...

Although it is impossible to obtain exact figures, there is little doubt that the Bible is the world's best-selling and most widely distributed book. A survey by the Bible Society concluded that around 2.5 billion copies were printed between 1815 and 1975, but more recent estimates put the number at more than 5 billion.

Best-selling book | Guinness World Records

But which are the world's biggest and best-selling gin brands? Sales of gin in the UK totalled £2.5 billion in the year to June 2019, according to the latest stats from the WSTA, with more than ...

The world's best-selling gin brands right now

Frequent motion sickness after a bit of playing has caused me to put the game down. I'm on ps4 so there seem to be no way around the issue unless it gets patched. Hoping for a somewhat quick fix so I can get back to what otherwise looks to be a great game.

PS4 motion sickness - The Outer Worlds: Technical Support ...

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