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Strategic travel management - Corporate Travel Management BT - Strategic management for travel and tourism. PB - Butterworth-Heinemann. ER - Evans NG, Campbell D, Stonehouse G. Strategic management for travel and tourism. Butterworth-Heinemann, 2003. Powered by Pure, Scopus & Elsevier Fingerprint Engine ...

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importance of linking strategic thinking with action in the management of tourism. It provides an analytical evaluation of the most important global trends, as well as an analysis of the impact of crucial environmental issues and their implications.

Strategic Management in Tourism - CABI.org

Just like CFOs need to collaborate with travel managers to make strategic policy improvements, individual travellers need to collaborate with travel managers to drive effective change. We know that employee overspending can constitute as much as a third of a business ' travel and expense budget , but without understanding why travellers

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And Tourism, expense management change can be difficult to implement.

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