

## The Big Book Of Dashboards Visualizing Your Data Using Real World Business Scenarios

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The Big Book of Dashboards presents a comprehensive reference for those tasked with building or overseeing the development of business dashboards.

## Big Book of Dashboards

In The Big Book of Dashboards we showcase hundreds of good examples of charts and dashboards, but we also show plenty of bad examples. For example: We guarantee you will see this kind of work out in the wild, and you may even be asked to emulate it. We mark these “bad” examples with the screaming cat icon so that you don’t have to read the surrounding text to determine if the chart is something you should emulate or something you should avoid.

## Big Book of Dashboards

Steve and Andy join the Manager Mojo Podcast " The Big Book of Dashboards provides a solid treatment of the fundamentals of data visualization, but the numerous examples are what set this book apart. The comments from the authors after each chapter remind the reader that creating influential dashboards is both a science and an art.

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The Big Book of Dashboards is one of the best I've read on dashboard design. The book starts out with a concise presentation of why we visualize data. That is followed by nearly 30 dashboards each taking on a common business use case and critiquing what works and what doesn't and how to make it better.

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