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The PR Masterclass: How to develop a public relations ...

About this book. The PR Masterclass is written by former newspaper, magazine and digital journalist Alex Singleton, who is now a prominent PR trainer and consultant. It reveals the secrets of effective PR and shows how to put in place a practical, reliable and successful media strategy for your product, business or activity | one that delivers the greatest results.

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The Pr Masterclass How To Develop A Public Relations ...

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PR Masterclass: How to get publicity for yourself and your ...

Alex Singleton's new book The PR Masterclass gives advice to students and public relations professionals on |How to Develop a Public Relations Strategy That Works|. Singleton tackles a topic, which you would expect to have been covered repeatedly by ex-journalists but surprisingly The PR Masterclass is one of the very few to focus on how to successfully deliver a PR strategy.

Review: The PR Masterclass - PR Academy

The PR Masterclass is written by former newspaper, magazine and digital journalist Alex Singleton, who is now a prominent PR trainer and consultant. It reveals the secrets of effective PR and shows how to put in place a practical, reliable and successful media strategy for your product, business or activity one that delivers the greatest results.

The PR Masterclass : Alex Singleton : 9781118756232

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Learn how to find your |hook|, pitch to journalists and get coverage and column inches for your company in this masterclass by Jessica Huie, the founder of award-winning PR agency JHPR.Jessica has worked in PR for over 20 years and in addition to high profile clients such as Samuel L Jackson, Hilary Devey and the Duchess of Sussex, Meghan Markle, she has worked with a large range of small ...

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PR Masterclass with The Noise Cartel's Adam Sagir

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PR of the week Property disputes expert says thousands of landlords could be waiting years for court hearings after eviction ban Alex Cook, director of specialist litigation firm, Helix Law, warns that thousands of residential landlords may be forced to sell their properties because of the long backlog of court eviction proceedings due to the eviction ban